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ABSTRACT OF THE DISCLOSURE

An image forming method is provided which, even when misregistration occurs in locating of a recording position of each color, can make color misalignment inconspicuous, and hence is effective in obtaining a recorded image of a high quality. An image is recorded while, for one color, unit blocks which are adjacent to each other in the main scanning direction of image recording are provided with gradation characteristics in different matrix arrangements in which front and rear portions that are obtained by division at an intermediate position in the sub-scanning direction are replaced with each other.